

IL CENTRO, THE SHOPPING CENTER IN ARESE, GETS READY FOR THE MOST MAGICAL PERIOD OF THE YEAR

Christmas is magic, Christmas is surprise, Christmas is...IL CENTRO!

Events and exciting news are waiting for you

Arese, November 2018 – The most magical and awaited time of the year is coming and IL CENTRO, Arese area, is ready to welcome all those who want to start their Christmas shopping rush to find the right gifts, as well as those who want to spend unique moments with their friends and beloved ones.

The events

At **IL CENTRO**, many magical events are scheduled:

1. On **Saturday 24 November**, at 7pm, in the event area on the first floor, **THE SWINGERS ORCHESTRA**, directed by the guitar player Delio Barone with the participation of the renowned Riccardo Mei, is performing "Sinatra Meets Basie", a touching tribute concert dedicated to Frank Sinatra, the most famous crooner of all time.
2. Children can enter and enjoy the magical Christmas atmosphere with **Santa Claus coming with his reindeers**, ready to listen to the children's wishes and take a photo on his sledge or in his chalet. From 17th November to 23rd December, Santa Claus' village is waiting for you in the outside area, side Viridea (entrance 1) and, in addition to that, a special train leaves everyday until 6th January 2019, on a **railway 50 mt long**. From 3pm to 7pm on weekdays, and from 10am to 8pm over the weekend and public holidays.
3. Furthermore, a **funny puppet master** is entertaining, both children and adults, with a great show on day 7th, 8th, 9th, 15th and 16th December, in the afternoon, at the area outside, side Viridea (entrance 1).
4. Lastly, you can have the opportunity to complete the Christmas shopping around the typical Christmas Markets, set up in the area outside the **Iper, La grande i**. 21 little wooden houses are offering traditional products and original gift ideas (entrance 4).

The latest news

1. **Car Sharing service:** from 23rd November, **DriveNow**, BMW Group's car sharing will be available also at **IL CENTRO**. In order to reach the Mall, located outside the Milan urban area, customers can choose between different solutions. It is possible to select one of three hourly packages with a flat rate per 3, 6 or 9 hours to book directly from the app DriveNow. The registration is free for all the Arese Shopping Center's clients with the chance to save 29 euros! Moreover, 6 reserved car parks are available close to the entrances.
2. **No Stop Shuttle:** for those who prefer taking shuttle, the service is lively thanks to the partnership with Zani Viaggi from the Stazione Centrale di Milano to **IL CENTRO** and vice versa; during the weekend, the routes increase from 6 to 12. It is possible to buy the ticket only on the website [zaniviaggi.it/navetta Arese](http://zaniviaggi.it/navetta_Arese). The cost of a round-trip ticket is 5 euros.

The ideal present with no stress for everyone and at even more flexible hours

1. For all those who want to make a special gift, **IL CENTRO** has created the exclusive **XMAS GIFT CARD**: smart, refined and dressed up for the occasion! You can buy the GIFT CARD directly online by clicking the link <https://centroilcentro.flex-e-card.it/> or through the handy **automatic infopad** on the first floor (entrance 4). And for those who want to buy the present for their child without being noticed...the supervised play area for the kids welcomes more children during the significant shopping days. This is the way to let your children play with peers, while you have time to choose the perfect Christmas present to put under the tree.
2. Christmas at **IL CENTRO** is magic and entertainment: for this special occasion, the Mall will be open up to 11pm, from 15th to 23rd December, allowing you to shop with your friends and relatives or to spend a family day with no stress. On 24th December and 30th December, the closing time will be moved up to 7.30pm, meanwhile on 25th, 26th December and on 1st January, **IL CENTRO** will be closed the whole day.

Great feelings at IL CENTRO in Arese, for a Magic Xmas!

About Tea: Tea Spa, società del Gruppo Finiper Spa, ha sede a Milano in Via Ponchielli 7.

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